

# SUBCON25 WINNERS REVEALED AS SUBWAY® AUSTRALIA & NEW ZEALAND LOOKS TO THE FUTURE

Subway® franchisees have been recognised for their hard work and dedication at the global sandwich leader's biennial Australia and New Zealand convention, SUBCON25.

Bringing together more than 1,000 Subway® franchisees, suppliers, partners, and staff, and held at the Gold Coast Convention and Exhibition Centre across 28-30 March, SUBCON25 was a true celebration of achievement, growth, and of course, tasty sandwiches, as well as an opportunity to look ahead and get excited about the future of the Subway® brand.

Subway® Managing Director for Australia and New Zealand, Shane Bracken, highlights the importance of events like SUBCON25 to recognise the dedication of the entire Subway® network.

“Our franchisees are at the heart of the Subway brand, so to bring everyone together at SUBCON25 was an unforgettable experience. Working in the fast-paced QSR industry, it's not often you get a moment to sit back and reflect, so it's important for us to bring our network together and recognise their collective efforts.

I couldn't be prouder of what Subway achieved in 2024 across ANZ, and we're already off to a great start in 2025, so I can't wait to see what else this year has in store. We are grateful to all franchisees, suppliers, and partners who set the standard for excellence across our network. Just as our SUBCON25 theme suggests, the future feels good,” commented Mr Bracken.

The three-day event wrapped up in style at the Gala Awards Dinner, hosted by comedic duo Hamish and Andy, who are known and loved as the voices behind many iconic Subway® advertising campaigns, most recently for the Subway® Signature Menu.

“The Gala Awards Dinner is always a special part of our convention, and this year was no exception. Hamish and Andy were the perfect hosts and had us all in stitches for much of the evening.

“A heartfelt congratulations goes out to all our winners and nominees who are so deserving of the recognition they received at SUBCON25,” Mr Bracken said.

## **SUBCON25 AWARD WINNERS**

**Sub Jammer of the Year** – *Shanley Mai Ancheta (Singapore)*

This award honours the Sandwich Artist® who has outperformed all competitors, achieving the highest overall score based on speed of production, visual appeal, correct formula, neatness of work area, and minimal waste. This included wildcard entries from our wider APAC region, with Singapore-based Sandwich Artist® Shanley Mai Ancheta ultimately taking out the win.

In addition to our winner, we'd also like to acknowledge our top 10 finalists who competed at the 2025 Sub Jammer Finals:

1. Shanley Mai Ancheta (Singapore)
2. Logan Hibbs (New Zealand)
3. Suzhen Liu (Singapore)
4. Rebecca Styles (South Australia)
5. Prince Goyani (Victoria)
6. Hui Hing Goh (Singapore)
7. Rhys Jones (Queensland)
8. Karalee Roberts (Western Australia)
9. Ebonee Styles (South Australia)
10. Ashish Bhargav (New South Wales)

**Field Manager of the Year – *Sharronne Eggins (Queensland)***

This award honours the field manager who excels in supporting and developing franchisees daily, recognising their dedication to franchisee growth and overall business success.

**Guest Excellence Award - Single Unit Owner: *Stephen Kustermann (South Australia)***

Celebrating the single-unit franchisee who delivers exceptional guest experience and Sandwich Artistry.

**Guest Excellence Award - Multi Unit Owner: *Manpreet Singh Parmar (Victoria)***

Celebrating the multi-unit franchisee who delivers exceptional guest experience and Sandwich Artistry.

**Restaurant Growth Award – *Mohammad Shamim, The Shamim Group (Victoria)***

The Restaurant Growth Award is awarded to the franchisee who goes above and beyond in developing and operating restaurants that meet Subway® brand standards and décor requirements, pioneering new growth opportunities and innovations.

**Supplier Partner of the Year – *Patties Food Group***

This award recognises a supplier that has gone the extra mile to support the Subway® brand and its franchisees, driving profitability and partnership through initiatives that make a real

difference.

**Restaurant of the Year – Subway® Deloraine, Tasmania** (led by Franchisee, Mathew Henderson, and Restaurant Manager, Gabriella Piva)

This prestigious award celebrates the ultimate in operational excellence. The accolade highlights exceptional performance in key areas such as restaurant operations, guest satisfaction, adherence to Subway® standards, digital initiatives, and Sandwich Artistry. This award honours a single restaurant that has consistently delivered outstanding results, setting the benchmark for excellence within the Subway® network.

**Franchisee of the Year - Single Unit Owner Winner:** *Colin Langhein (New South Wales)*

**Franchisee of the Year - Multi-Unit Owner Winners:** *Kristie Rooney & Gary Lamerton (Victoria)*

This prestigious award recognises franchisees who have set the bar high across restaurant performance, guest satisfaction, digital initiatives, training, cost control, remodels, and community contributions.

### **Hall of Fame Inductees**

This prestigious new award recognises trailblazers who have made a lasting impact on Subway® ANZ's success. Congratulations to our inaugural Hall of Fame inductees:

*Luke Anderson (Western Australia)*

*Roshan Perrera (Victoria)*

*Donna Van De Water (South Australia)*

*Harpreet (Harry) Singh and Vijay Macha (New South Wales)*

*Shamim Mohammad (Victoria)*

*Ros Lovell and Gideon Aldridge (Rangiora, New Zealand)*

**-ENDS-**

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