ENJOY A FEEL GOOD FESTIVE SEASON WITH THE NEW SUBWAY® CHEESY GARLIC SERIES AND LOWER SUGAR CHOC CHIP MINT COOKIE

A season to indulge with your loved ones and friends over Subway®'s third and final Series menu of the year and new Lower Sugar Choc Chip Mint Cookie that is both delicious and guilt-free!

Singapore, **29 November 2023** — Christmas came early to Subway® Singapore this year! Introducing the new Subway® Cheesy Garlic Series that will enhance the *Feel Good* moments this festive season.

Enjoy Subway® Cheesy Garlic Series goodness for a Feel Good season

The festive season deserves to be full of laughter, fun and excitement. What better way to celebrate than to share the *Feel Good* moments and Cheesy Garlic goodness together with family and friends!

Freshly prepared everyday, the Subway® Cheesy Garlic Series are specially curated by Subway® to ensure maximum flavor and satisfaction for guests when they 'try it our way'.

Featuring Subway®'s delightful cheesy garlic sauce, the new Subway® Cheesy Garlic Series menu consists of three unique subs — Cheesy Garlic Chicken, Cheesy Garlic Supreme, and Cheesy Garlic Steak:

- Cheesy Garlic Chicken
 - Satisfaction's got a new name. Tender roast chicken piled with creamy cheesy garlic, a zesty Chipotle Southwest drizzle, crisp veggies in one delightful, soft garlic bread.
- Cheesy Garlic Supreme
 - If meat's your thing, 'tis your supreme choice. Stacks of pepperoni, salami and crispy bacon. Creamy cheesy garlic, spicy mayonnaise and fresh veggies. One mouth-watering garlic sub.
- Cheesy Garlic Steak

• Chunks of tender, juicy steak. Stacked on garlic bread. Lathered with creamy cheesy garlic and mayonnaise. Topped with crisp veggies. Toasted to perfection.

A Merry 'Cookiemas' with Subway® — Wholesome treats for the Family this Christmas

Freshly baked in restaurants every day, health-forward guests can now indulge their sweet tooth without feeling the guilt with Subway®'s all-new Lower Sugar Choc Chip Mint Cookie. Together with Alchemy Foodtech, Subway® has created this new cookie with a more than 40% reduction in sugar*, making it a tasty yet healthy treat. Subway®'s signature cookies will also be available in a box of six, which makes it the perfect gift for this festive season. One that will leave everyone feeling good and craving for more.

*Compared to regular Subway® Choc Chip cookies.

Starting today (29 November), the new Subway® Cheesy Garlic Series and Lower Sugar Choc Chip Mint Cookie will be available across all Subway® restaurants island-wide for a limited time only. Starting from \$9.50, the combo meal will include a 6-inch Sub, a cookie of your choice and 16oz fountain drink. The Lower Sugar Choc Chip Mint Cookie is priced at \$1.90 each.

That's not all! Feel good with Subway® this Christmas with 12 days of exciting deals* — such as 1-for-1 cookies, Free upgrade to flatbread, \$1 top ups for 1 scoop of avocado and more! Each deal will be revealed daily on Subway®'s Instagram (@subway.singapore) from 20 to 31 December.

*Terms & Conditions apply.

For more information, visit <u>subwayisfresh.com.sg/eatfreshfeelgood</u>.

About Subway® Restaurants

As one of the world's largest quick service restaurant brands, Subway® serves freshly made to order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries in more than 37,000 restaurants every day. Subway® restaurants are owned and operated by Subway® franchisees, a network that includes more than 20,000 dedicated entrepreneurs and small business owners who are committed to delivering the best guest experience possible in their local communities.

Subway® is a Registered Trademark of Subway IP LLC. © 2023 Subway IP LLC

For media enquiries:

MSL Singapore on behalf of Subway® Singapore:

Jolynn Chan jolynn.chan@mslgroup.com

Isha Meleth isha.meleth@mslgroup.com

Additional assets available online:

Photos

<u>(2)</u>

https://apac.newsroom.subway.com/2023-11-29-Enjoy-a-Feel-Good-festive-season-with-the-new-Subway-R-Cheesy-Garlic-Series-and-Lower-Sugar-Choc-Chip-Mint-Cookie