

SUBWAY® LAUNCHES BRAND-FIRST 24-HOUR EXPRESS PICK-UP SERVICE.

Subway fans can now enjoy their favourite subs all day, every day.

14 APRIL 2021: Subway Australia has launched a round-the-clock express pick-up service, with a pilot beginning at one of its Brisbane northside restaurants.

Customers can place orders via the Subway app or delivery provider and have these prepared and made available for collection via a dedicated express pick-up window.

Subway Country Director Geoff Cockerill said the 24-hour pick-up boxes are one example of the brand's innovation – with the global sandwich brand showing no signs of slowing down.

“At Subway, we pride ourselves on taking a fresh approach and looking at things differently. Customers have told us they want the convenience of ordering around the clock either with delivery or pick-up – and now we’re delivering,” Mr Cockerill said.

The launch at Bald Hills has proved so popular that Subway now has bold plans to roll-out more 24hr pick-up windows at restaurants across Australia.

“We are planning to start with a couple of these windows in each State this year, at locations where there is demand for round-the-clock dining, before looking at a wider roll-out,” Mr Cockerill said.

“Over the past year, through Covid we have seen a change in the way people are eating Subway. More people are ordering through third-party delivery providers than ever before – and more people are choosing to place express-pick-up orders.

“With shift workers, more remote working and added delivery options, Subway is proving a popular choice for late-night and early-morning orders.”

Subway Bald Hills Franchisee Preeti Gazra said she was proud to be offering the local area their first opportunity to be able to order their all-night Subway food cravings.

“We took the opportunity to do something that has never been done before and offer contactless 24-hr express pick-up. Bald Hills residents have voted with their mouths and now our 24hr ordering is here to stay,” said Ms Gazra.

For more information on Subway and your local restaurants trading hours, visit Subway.com.

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For further information, please contact:

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ABOUT SUBWAY® RESTAURANTS

Subway® offers a fresh alternative to traditional fast food. Guests can choose from millions of combinations of premium-quality meats, cheeses, fresh vegetables, and cookies & bread baked daily. With around 1,300 locations across the country, Subway is Australia's largest restaurant chain and serves nutritious and delicious subs, salads, wraps along with its iconic cookie range.

Founded more than 50 years ago, Subway® remains a family-owned business with restaurants in more than 100 countries.

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